



LATINO DIABETES ASSOCIATION

"Caring for the Lives of Our Families"

A 501(c)3 Nonprofit Organization

April 13, 2008

Federal Communications Commission

To Whom It May Concern:

On behalf of the Latino Diabetes Association (LDA), its members and board of directors, I am writing to express my strong support for KWHY 22. KWHY 22 has been an asset to the Latino community and supportive of our efforts to provide free diabetes education to low-income Latinos.

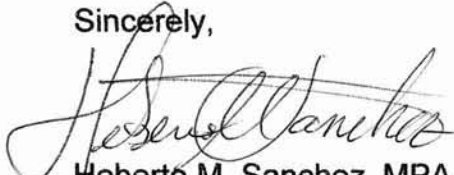
The LDA is located in Los Angeles County and is a grassroots 501(c) 3 nonprofit organization providing aggressive diabetes educational outreach to the Latino and other minority communities. The LDA is the only organization that provides diabetes education in housing projects, churches, schools, senior centers, and community centers. The LDA is dedicated to improving the health and well being of people and communities by providing a wide spectrum of quality services in Spanish and English. Some of our strategies include: diabetes and nutrition education, peer support groups (patient/family/caretakers), supportive services, environmental health advocacy, and resource referrals.

Last year, the LDA reached out to KWHY 22 to request support for our diabetes education efforts. Many of our members watch its programming on a regular basis. KWHY 22 offered to donate the production and airing of a Public Service Announcement about the LDA. In addition, KWHY 22 contributed to our Annual Awards Dinner; all proceeds were used to further our direct services in low-income Latino communities.

We have had tremendous support from KWHY 22 and open communication with them that has helped build a strong relationship to outreach Latino communities. KWHY 22 has and continues to be responsive to the Latino community's needs in both news programming and public service categories.

Should you have any questions please contact me at (323) 683-1589.

Sincerely,



Heberto M. Sanchez, MPA
CEO/Founder

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www.LDA.org